**Racine Sustainable Business Network**

**Promoting Healthy People, Planet, and Profits**

**Vision**: Fostering sustainability as a core value for businesses, their products and practices

**Mission**: Host a network to provide the knowledge, tools, and resources for businesses to attain greater ecological, economic, and social sustainability.

**Means to fulfill vision**

* *Publicize* to area businesses the activities and programs of our organization and its members
* *Educate* businesses regarding sustainability guidelines, projects, funding, and workshops
* *Provide networking opportunities* for businesses to learn from each other and from experts.
* *Highlight* the sustainability of area businesses for the Racine area community

**● Serve all**: small businesses, medium-sized companies, and corporations.

**● Provide opportunities:** for networking, presentations by experts, success stories, innovations.

**● Workshops**: on saving money and helping Earth on issues like energy, waste, and water conservation.

**● Share resources**: for free energy audits, incentives and paybacks, and where to get grants.

**● Action areas**: electrical energy, HVAC, water, waste and recycling, land use and maintenance, supply chains, cleaning products and processes, human relations, green team, training, marketing, and more.

**● Input from participants**: conversations/ surveys to determine and meet business hopes and needs.

**● SBN leadership planning group**: comprised of representatives of businesses, corporations, agencies.

**● Newsletter**: Provide announcements, news, innovations, success stories, and updates

**● Inaugural meeting**: Tuesday April 19, 7 to 9 am at the Racine Room, Wheaton Franciscan Hospital.

**Website**: <http://racinesustainablebusinessnetwork.weebly.com/>.

**Facebook**: <https://www.facebook.com/groups/RSBNinformation/>

**RSBN Planning Committee**

Linea Anthony: Racine Merchandise Mart Tad Ballyntine: The Mansion Oﬃces/Guy Lloyd Realty

Tom Buhler: Butter Buds Nick Christianson: RelyLocal.

Jeff Collen: Racine YMCA Chris Flynn: D. P. Wigley

Julie Hueller: Wheaton Franciscan Marco Gauthier: BRP US

Joe Kelly: INFI Vanessa Murray: Paciﬁc Sands

Jeﬀ Neubauer: Kranz Katherine Neubauer, Organic Farming

Dave Rhoads: Greening Greater Racine Joan Roehre: Consultant

Patrick Rooney: Tower Energy Stephanie Sklba: Gateway Technical College

George Whitaker: Case New Holland

A program of Greening Greater Racine: [www.greeninggreaterracine.weebly.com](http://www.greeninggreaterracine.weebly.com)